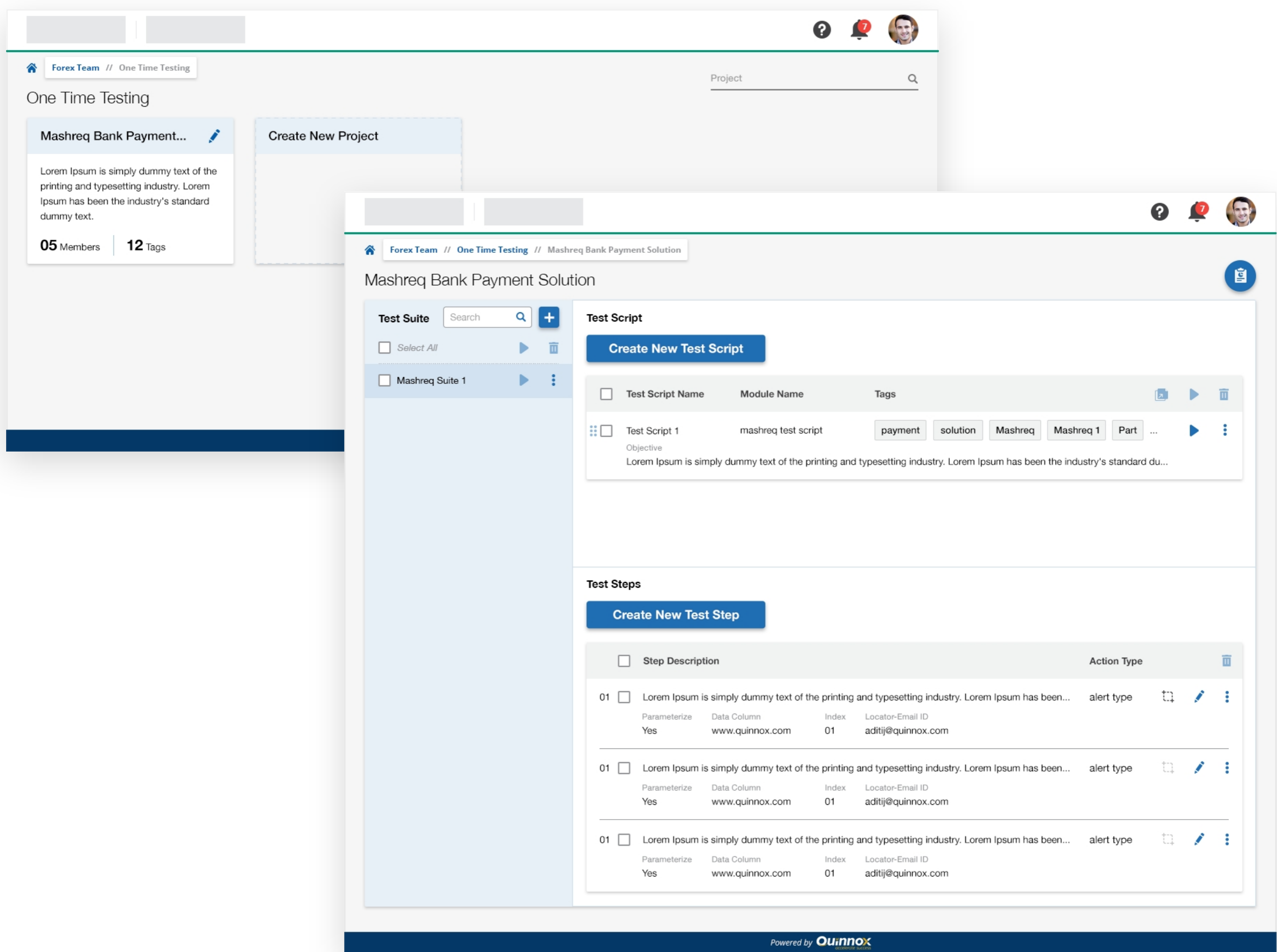
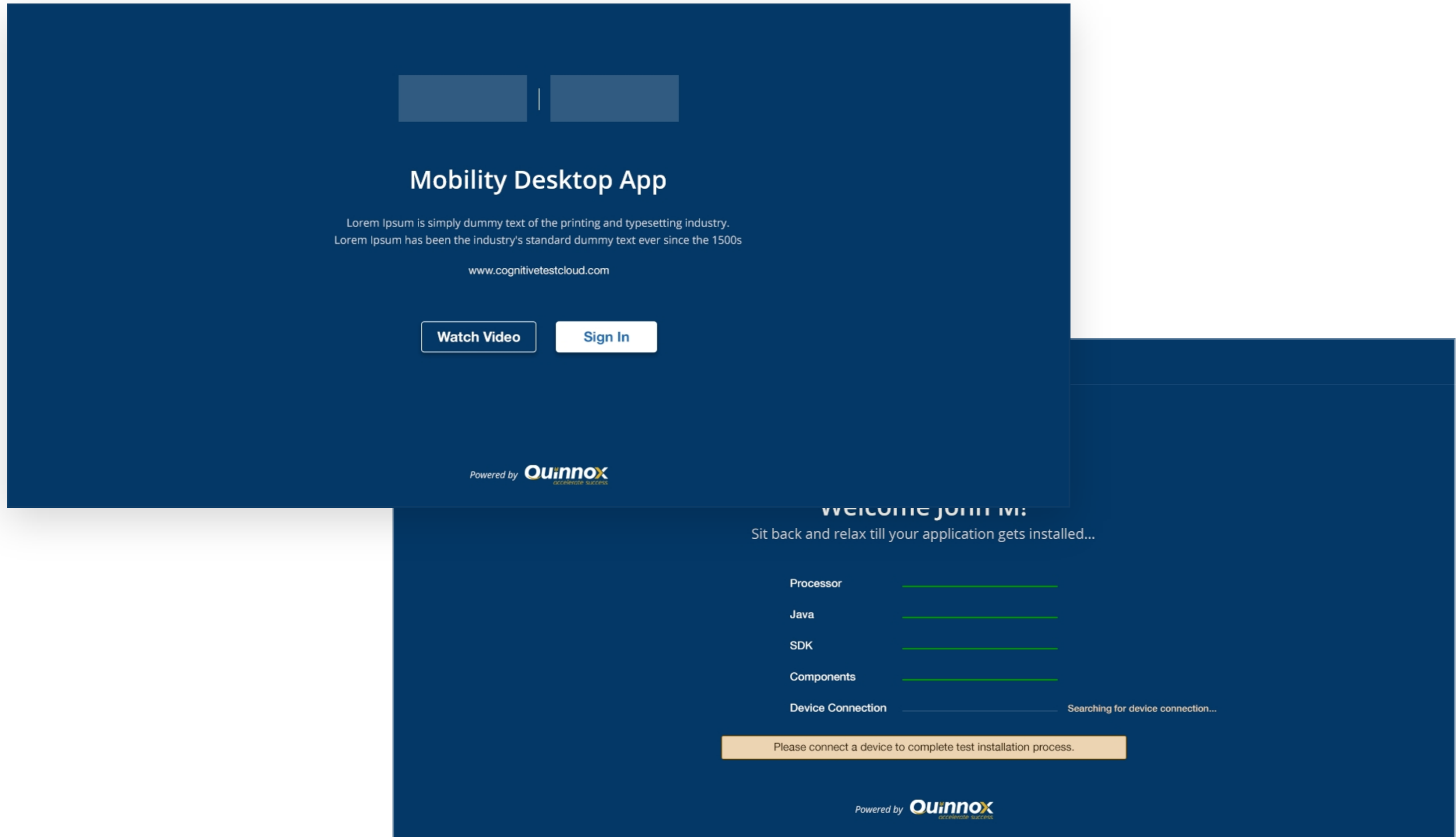


## ABSTRACT

CTC is a product of Quinnox Consultancy, designed for automation testing. This product makes the testing team's life easy as it is not only a desktop application but it can be used on Mobile phones and can also be used from cloud too. I had the opportunity to design UX and UI of this project from scratch.

## APPROACH

Following design thinking process in every way possible and trying out different methods was mandatory to come to a conclusion or to find new ways to achieve the required. It was very necessary for the project to be user centric and just not business centric.



## DESIGN PROCESS FOLLOWED



## MY ROLE

- Understanding the problems and challenges faced by the business
- Empathizing with the testers
- Taking care of the major factor of the project, that is to design 3 different looks (as per Desktop app, Mobile app and Cloud portal)
- Organising the brainstorming sessions and over-all leading the Design Thinking process
- Testing at every step of the process to fulfil the business requirement and user requirement
- Creating functionality document
- Making sure that the Accessibility Level AA is fulfilled.

Responsible for all design thinking sessions and responsible for on time delivery work