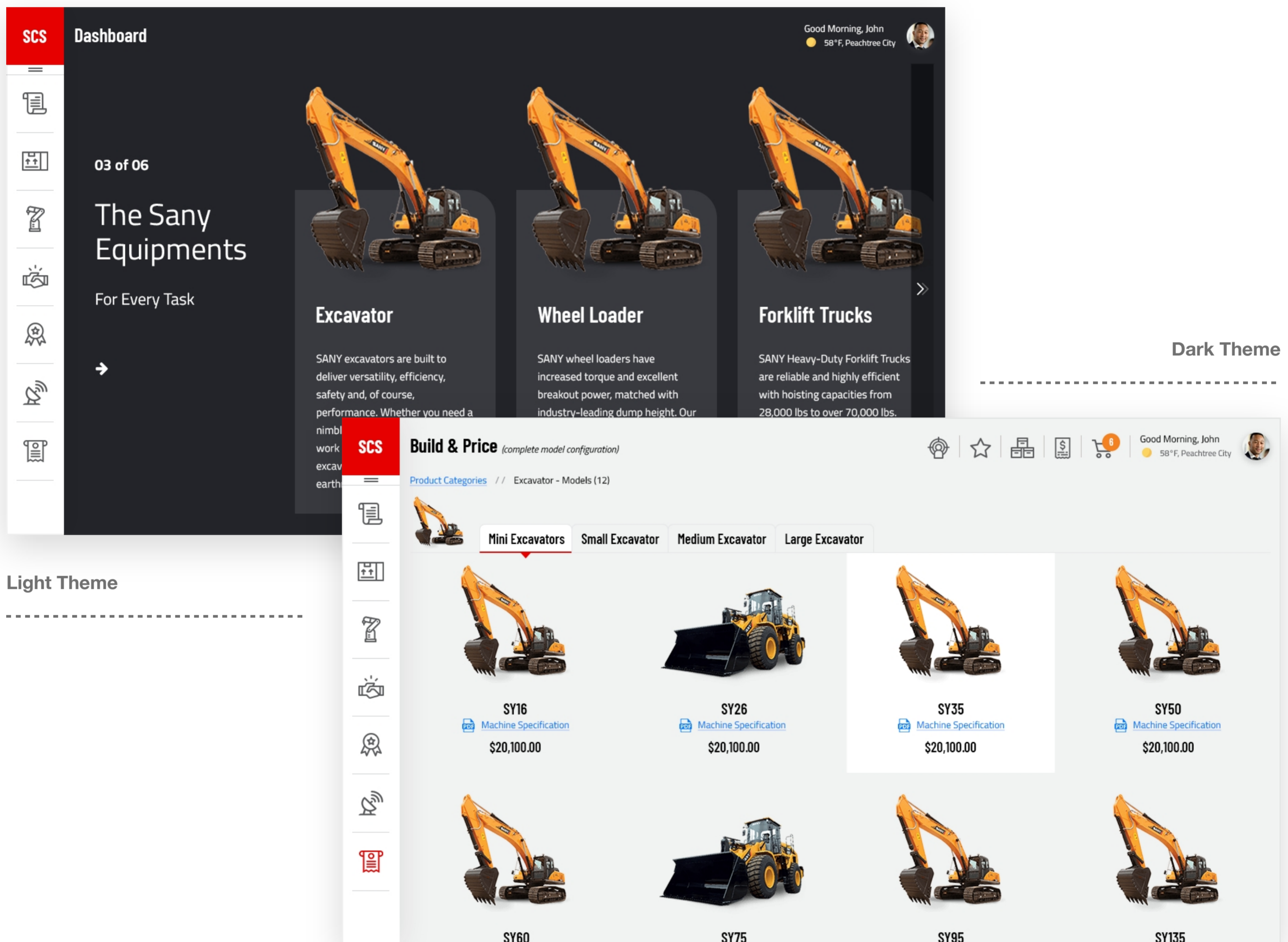


## ABSTRACT

Sany America is in heavy industry providing construction equipments. They have tie-up with multiple vendors from different locations, who help them bring business. Sany America wanted to create a vendor portal named SCS to digitize the work and help vendors place orders in no time.

## APPROACH

After understanding the business goal and requirements, we shifted our concentration on understanding the vendor's work patterns, most important tasks to be completed, how the placing of order should work, etc. Based on empathize and define sessions we brainstormed ideas to complete every user journey. The SCS is designed as a E-Commerce portal where vendors can place order for their customers and get the order shipped at the customer's address, track the order and even sharing quotations from the portal.



## DESIGN PROCESS FOLLOWED



## MY ROLE

- Understanding the problems and challenges faced by the business
- Empathizing with the users
- Organising the brainstorming sessions and over-all leading the Design Thinking process
- Testing at every step of the process to fulfil the business requirement and user requirement
- Creating functionality document
- Responsible for all design thinking sessions and responsible for on time delivery work